## (1) Tyson Equipment \& Merchandising Program 2024

## Exclusive Tools To Help You Grow

This program is designed to help smaller operators meet the growing demands of their customers by offering rebates on qualified Tyson products. Simply purchase equipment in the program, along with qualified products to receive a rebate for future purchase of Tyson qualified products.

WARMERS Purchase warmer package and products from the list below to receive product rebate. For every $\$ 150$ spend on equipment, you are eligible to receive 5 cases of product, up to 5 cases.
Breakdown of equipment price tied to the cases you can rebate:


## BIG AZ Burgers

10000014651 BaconAddict ${ }^{\circledR}$ Cheeseburger, 9.46 oz, $10 \mathrm{Ct}, 5.84$ Lbs
10000014850 Angus Cheddar Cheeseburger, $8.82 \mathrm{oz}, 10 \mathrm{Ct}, 4.35 \mathrm{Lbs}$
10000094710 Charbroil Beef Cheeseburger, $8.89 \mathrm{oz}, 10 \mathrm{Ct}, 5.56 \mathrm{Lbs}$
10000060410 Jalapeño Charbroil Beef Cheeseburger, 9.71 oz, $10 \mathrm{Ct}, 6.06 \mathrm{Lbs}$
10000001438 Fully Cooked Angus Cheeseburger, $8.51 \mathrm{oz}, 12 \mathrm{Ct}$
10000047010 BaconAddict ${ }^{\text {C }}$ Cheeseburger, $9.35 \mathrm{oz}, 10 \mathrm{Ct}$
10000060510 Jalapeño Charbroil Beef Cheeseburger, $9.7 \mathrm{oz}, 10 \mathrm{Ct}$
10000044310 Charbroil Beef Cheeseburger, 8.9 oz , 10 Ct
10000062200 Spicy Chicken \& Cheese Sandwich, 10.21 oz, $8 \mathrm{Ct}, 5.1 \mathrm{Lbs}$
10000097718 Country Fried Chicken \& Cheese Sandwich, 9.54 oz, $8 \mathrm{Ct}, 4.7 \mathrm{Lbs}$
10000001444 Country Fried Chicken \& Cheese Sandwich, $9.2 \mathrm{oz}, 8 \mathrm{Ct}$
10000001733 Spicy Chicken \& Cheese Sandwich, $9.2 \mathrm{oz}, 8 \mathrm{Ct}$
Landshire ${ }^{\circ}$ Burgers
10000001368 Charbroil Beef \& Cheese Sandwich, 4.86 oz, 12 Pieces, 3.64 Lbs
10000001342 Double Beef Stacker w/ Cheese, 6 oz, 12 Ct

## Landshire Chicken Sandwiches

10000001376 Barbecue Chicken Sandwich, 5.4 oz, 12 Ct
10000001374 Honey Mustard Chicken Sandwich, $5.4 \mathrm{oz}, 12 \mathrm{Ct}$
10000030561 Spicy Breaded Chicken \& Pepperjack Cheese Sandwich, $5.4 \mathrm{oz}, 14 \mathrm{Ct}$
Tyson ${ }^{\circ}$ Chicken Sandwiches - Butcher-Wrapped
10000052609 Butcher-Wrapped Southern Style Chicken Sandwich, 5.68 oz, 12 Ct
10000057051 Butcher-Wrapped Spicy Southern Chicken Sandwich, $5.39 \mathrm{oz}, 12 \mathrm{C}$
10000051874 Butcher-Wrapped Chicken \& Waffles Sandwich, 4.73 oz, 12 Cl
10000051876 Butcher-Wrapped Hot 'N Spicy Chicken \& Waffles Sandwich, $4.73 \mathrm{oz}, 12 \mathrm{Ct}$


Power up your food business with the comprehensive Tyson Convenience Equipment \& Merchandising Program. With a complete selection of the latest equipment and high-impact merchandising to lucrative offers and rebates, it delivers everything you need to help sell more food from the biggest brands that customers love

## 3 Easy Steps

1. Purchase product with your sales or distributor rep 2. Purchase equipment (through QR code) 3. Submit rebate (through QR code) Scan QR code for more details.

- 1st Half Program Runs: January 1, 2024 - June 302024
- Deadline to postmark request for rebate: July 31, 2024
- 2nd Half Program Runs: July 1, 2024 - December 31, 2024
- Deadline to postmark request for rebate: January 31, 2025

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## (1). Tyson Equipment \& Merchandising Program 2024

WARMERS (CONTINUED)

| QUALIFYING PRODUCTS (Product must be purchased by June 30th, 2024) |  |  |
| :---: | :---: | :---: |
| NEW CODE | DESCRIPTION | CASES <br> PURCHASED |
| Tyson ${ }^{\text {To Go Products }}$ |  |  |
| 10383112231 | Fully Cooked Homestyle Chicken Breast Filets |  |
| 10383142231 | Fuly Cooked Hot 'N Spicy Chicken Breast Filets |  |
| 10383202231 | Fully Cooked Homestyle Chicken Tenderloin Fritters |  |
| 10383232231 | Fully Cooked Homestyle Chicken Bites |  |
| Pierre ${ }^{\circ}$ Other Sandwiches/Handhelds |  |  |
| 10000002994 | Barbecue Pork Rib Sandwich, 6.57 oz, $12 \mathrm{Ct}, 4.875$ Lbs |  |
| 10000003247 | Meatloaf Sandwich w/ Ketchup, 7.07 oz, $12 \mathrm{Ct}, 5.25 \mathrm{Lbs}$ |  |
| 10000001065 | Pierre Signatures ${ }^{\text {® }}$ Barbecue Boneless Pork Rib Sandwich, 6.79 oz, $12 \mathrm{Ct}, 5.03$ Lbs |  |
| 10000080304 | Classic Grilled Cheese Sandwich, 4.1 oz, 12 Ct |  |
| 10000060795 | Toasted Philly Cheesesteak Melt, 5.24 oz, 12 Ct |  |
| 10000060794 | Toasted Cheesy Bacon Melt, $4.05 \mathrm{oz}, 12 \mathrm{Ct}$ |  |
| 10000060796 | Toasted BBQ Pulled Pork Melt, $5.04 \mathrm{oz}, 12 \mathrm{Ct}$ |  |
| BIG AZ Other Sandwiches/Handhelds |  |  |
| 10000001734 | Rack-O-Ribs Barbecue Pork Rib Sandwich, 8.6 oz, 8 Ct |  |
| 10000001391 | BBQ Charbroil Beef Sub, 8.1 oz, 8 Ct |  |
| 10000001576 | Chili Cheese Dogs, 8.5 oz, 8 Ct |  |
| Bosco ${ }^{\circ}$ Stuffed Breadsticks Other Sandwiches/Handhelds |  |  |
|  | 7 " Cheese Stuffed Breadsticks, $108 / 2.98$ oz, Bulk w/ 54 Sleeves |  |
| State Fairs Other Sandwiches/Handhelds |  |  |
| 10000008481 Fuly Cooked Classic Corn Dogs, 3.95 oz, 48 Ct |  |  |
| 10000084818 Jumbo Corn Dogs w/ Bags, 4.04 oz, 48 Ct |  |  |
| Jimmy Dean Other Sandwiches/Handhelds |  |  |
| 10000056522 Biscuit Roll-Up |  |  |
| Mexican Original ${ }^{\text {O }}$ Other Sandwiches/Handhelds |  |  |
| 10192860621 | Yellow 1/4 Cut Tortilla Chips, 15 Lbs |  |
| 10076500621 | White Quarter Cut Tortilla Chips, 30 Lbs |  |
| Hillshire Farm Other Sandwiches/Handhelds |  |  |
| 10000032550 | Cheddarwurst ${ }^{\text {S }}$ Smoked Sausage Wrapped in Bagel |  |
| 10000061087 | Stuffed Croissant Pepperoni \& Mozzarella Cheese, $3.36 \mathrm{oz}, 24 \mathrm{Ct}$ |  |
| 10000061092 | Stuffed Croissant Ham \& Cheddar Cheese, $4.11 \mathrm{oz}, 24 \mathrm{Ct}$ |  |
| 10000060192 | Stuffed Croissant Chicken Breast, Colby Jack Cheese and Bacon, $3.56 \mathrm{oz}, 24 \mathrm{Ct}$ |  |

COOLERS (CONTINUED)

| QUALIFYING PRODUCTS (Product must be purchased by June 30th, 2024) |  |  |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { NEW } \\ & \text { CODE } \end{aligned}$ | DESCRIPTION | CASES PURCHASED |
| Jimmy Dean* Retail Product Options |  |  |
| 10000065048 | Bacon Simple Scrambles, 5.32 oz |  |
| 10000065054 | Turkey Sausage Simple Scrambles, 5.32 oz |  |
| 10000055067 | Sausage \& Cheddar Omelet Minis, 3.17 oz |  |
| 10000011496 | Mini Maple Pancakes and Maple Sausage Bites, 3.3 oz |  |
| Hillshire Farm* Retail Product Options |  |  |
| 10000020181 | Hillshire ${ }^{\text {® }}$ Snacking Small Plates: Genoa Salame \& Cheddar Cheese |  |
| 10000020182 | Hillshire Snacking Small Plates: Italian Dry Salame \& Gouda Cheese |  |
| 10000006480 | Hillshire* Snacking Small Plates: Wine Infused Salame \& Cheddar Cheese |  |
| 10000006245 | Hillshire® Snacking Small Plates: Uncured Pepperoni |  |
| 10000006479 | Hillshire® Snacking Small Plates: Hot Calabrese Salame |  |
| 10000057328 | Hillshire ${ }^{\star}$ Snacking Bistro Bites: Genoa Salame, Gouda Cheese \& Salted Almonds |  |
| 10000057330 | Hillshire® Snacking Bistro Bites: Italian Dry Salame and Cheddar Cheese |  |
| 10000057331 | Hillshire ${ }^{\oplus}$ Snacking Bistro Bites: Wine Infused Salame w/ White Cheddar Cheese and Salted Almonds |  |
| 10000057332 | Hillshire Snacking Bistro Bites: Uncured Pepperoni w/ Monterey Jack and Cocoa Almond \& Walnut Blend |  |

COOLERS Purchase cooler package and products from the list below to receive product rebate. For every $\$ 150$ spend on equipment you are eligible to receive 5 cases of product, up to 15 cases. Breakdown of equipment price tied to the cases you can rebate: $\$ 150.00-\$ 299.99=5$ Cases $\quad \$ 300.00-\$ 449.99=10$ Cases

\$450.00+ = 15 Cases

| QUALIFYING PRODUCTS (Product must be purchased by June 30th, 2024) |  |
| :--- | :--- |
| NEW | DESCRIPTION |
| CODE |  |

## Hillshire Farm Sandwiches <br> 10000097586 Southwestern Style Turkey Wrap, 8.8 oz, $12 \mathrm{Ct}, 6.6 \mathrm{Lbs}$

PURCHASED

10000097585 Chicken Caesar Wrap, 7.7 oz, $12 \mathrm{Ct}, 5.77 \mathrm{Lbs}$
$\begin{array}{ll}10000039806 & \text { Ham \& Swiss Classic Sandwich, } 8 \text { oz, } 10 \mathrm{Ct}, 5 \mathrm{Lbs} \\ 10000039808 & \text { Turkey \& Provolone Classic Sandwich, } 8 \text { oz, } 10 \mathrm{Ct}, 5 \mathrm{Lbs}\end{array}$
10000039807 Chicken Salad Classic Sandwich, $8 \mathrm{oz}, 10 \mathrm{Ct}$
10000039774 Tuna Salad Classic Sandwich, 8 oz, 10 Ct
10000039809 Italian Combo Flatbread Sandwich, $8.6 \mathrm{oz}, 10 \mathrm{Ct}, 5.38 \mathrm{Lbs}$
10000039826 Cold Cut Combo Flatbread Sandwich, $9.2 \mathrm{oz}, 10 \mathrm{Ct}, 5.75 \mathrm{Lbs}$
10000039825 Turkey Bacon Club Flatbread Sandwich, 8.6 oz, $10 \mathrm{Ct}, 5.38 \mathrm{Lbs}$
10000039828 Turkey Ham \& Cheese Club Flatbread Sandwich, $9.8 \mathrm{oz}, 10 \mathrm{Ct}, 6.13 \mathrm{Lbs}$
10000097587 Chicken Salad Wedge, $5.9 \mathrm{oz}, 10 \mathrm{Ct}, 3.69 \mathrm{Lbs}$
10000097592 Hearty Ham \& Swiss Wedge, $8.25 \mathrm{oz}, 6 \mathrm{Ct}, 3.09 \mathrm{Lbs}$
10000097593 Hearty Turkey \& Cheddar Wedge, 8.25 oz, $6 \mathrm{Ct}, 3.09 \mathrm{Lbs}$
10000097588 Smoky Ham \& Cheddar Wedge, 6.1 oz, $10 \mathrm{Ct}, 3.81 \mathrm{Lbs}$
10000097589 Turkey Breast \& Natural Cheddar Wedge, 6.1 oz, $10 \mathrm{Ct}, 3.81 \mathrm{Lbs}$
10000097596 Tuna Salad Wedge, $5.9 \mathrm{oz}, 10 \mathrm{Ct}, 3.69 \mathrm{Lbs}$
0000097594 Hearty Italian Wedge, 8.6 oz, $6 \mathrm{Ct}, 3.23$ Lbs
(12 Ct
Ball Park ${ }^{\circ}$ Hot Dogs
10000062224 Beef Frank Hot Dog on a Bun, $4.16 \mathrm{oz}, 12 \mathrm{Ct}$
10000062225 Jumbo Beef Frank Hot Dog on a Bun, 4.85 oz, 12 Ct
Jimmy Dean Retail Product Options
10000042170 Loaded Meatlovers Bites
10000038987 Gouda \& Bacon Omelet Minis 3.2 oz, 2 C
10000065046 Meat Lovers Simple Scrambles w/ Real Eggs, Sausage, Cheddar Cheese
\& Bacon, 5.32 oz
10000065047 Sausage Simple Scrambles, 5.32 oz


DELUXE MERCHANDISER PACKAGE


CANOPY SNEEZE GUARD
MERCHANDISER PACKAGE


STANDARD MERCHANDISER
PACKAGE

ROLLER GRILLS Purchase roller grill package and products from the list below to receive product rebate. For every $\$ 200$ spent on equipment, you are eligible to receive 3 cases of product, up to 12 cases.
Breakdown of equipment price tied to the cases you can rebate:
$\$ 200.00-\$ 399.99=3$ Cases $\quad \$ 400.00-\$ 599.99=6$ Cases $\$ 600.00-\$ 799.99=9$ Cases $\$ 800.00+=12$ Cases

| QUALIFYING PRODUCTS (Product must be purchased by June 30th, 2024) |  |  |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { NEW } \\ & \text { CODE } \end{aligned}$ | DESCRIPTION | CASES <br> PURCHASED |
| Ball Park* Hot Dogs |  |  |
| 10000031803 | Beef Hot Dogs, 6:1 Links Per Lb, 6 Inch, $2 / 5$ Lbs, Frozen |  |
| 10000016718 | Beef Hot Dogs, 5:1 Links Per Lb, 6 Inch, $2 / 5 \mathrm{Lbs}$, Frozen |  |
| 10000016721 | Three Meat Hot Dogs, 5:1 Links Per Lb, 6 Inch, $2 / 5 \mathrm{Lbs}$, Frozen |  |
| 10000010079 | All Beef Franks, 6:1 Links Per Lb, 6 Inch, 10 Lbs, Gas Flushed |  |
| 10000016732 | Three Meat Hot Dogs, 6:1 Links Per Lb, 6 Inch, $2 / 5 \mathrm{Lbs}$, Frozen |  |
| 10000031805 | Angus Beef Franks, 5:16 Inch, 2/5 Lbs, Frozen |  |
| 10000016719 | Beef Hot Dogs, 8:1 Links Per Lb, 6 Inch, $2 / 5 \mathrm{Lbs}$, Frozen |  |
| 10000016720 | Three Meat Franks, 2.0 oz |  |
| 10000016748 | Beef Hot Dogs, 4:1 Links Per Lb, 6 Inch, $2 / 5 \mathrm{Lbs}$, Frozen |  |
| 10000031804 | Deli Style Beef Franks, 5:1, 6 Inch, Approx. 25 Servings Per Container, 2/5 Lbs, Frozen |  |
| Jimmy Dean ${ }^{\text {R Roller Grill Breakfast Links }}$ |  |  |
| 10000019611 | Fully Cooked Original Skinless Pork Sausage Links, 6 Inch, 2.67 oz |  |
| 10000019612 | Fully Cooked Maple Sausage Links, 6 Inch, 2.67 oz, Frozen |  |
| Hillshire Farm ${ }^{\text {c }}$ Links |  |  |
| 10000032102 | Cheddarwurst® ${ }^{\text {Skinless Link, }}$ 5-1, 6 Inch, 2/6 Lbs |  |
| 10000045135 | Jalapeño Cheddar Skinless Smoked Sausage |  |
| 10000005151 | Fully Cooked Skinless Polish Sausage Links, 5:1 Links Per Lb, 6.75 Inch, 12 Lbs |  |
| 10000011394 | Fully Cooked Jalapeño Mesquite Skinless Dinner Sausage Links, 5:1 Links Per Lb, 6 Inch, Frozen |  |
| 10000021546 | Fuly Cooked Pepperjack Skinless Dinner Sausage Links, 5:1 Links Per Lb, 6 Inch, Frozen |  |
| 10000059129 | Jalapeño Mac n' Cheese Smoked Sausage 2/12 Lbs |  |
| 10000059130 | Spicy Chili w/ Cheese \& Beans Smoked Sausage 2/6 Lbs |  | $\$$

2024 Equipment \& Merchandising Offer • Tyson Foodservice • P.O. Box 2048 • Brownsdale, MN 55918
Equipment Proof of Purchase is attached
$\square$ Product Proof of Purchase is attache





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