

Equipment & Merchandising Program 2024

Exclusive Tools To Help You Grow

This program is designed to help smaller operators meet the growing demands of their customers by offering rebates on qualified Tyson products. Simply purchase equipment in the program, along with qualified products to receive a rebate for future purchase of Tyson qualified products.

WARMERS Purchase warmer package and products from the list below to receive product rebate. For every \$150 spend on equipment, you are eligible to receive 5 cases of product, up to

Breakdown of equipment price tied to the cases you can rebate:

\$300.00 - \$449.99 = 10 Cases

\$450.00+ = 15 Cases

| \$150.00 - \$2 | 99.99 = 5 Cases \$300.00 - \$449.99 = 10 Cases | \$450.00+ = 15 Cas |
|----------------|--|--------------------|
| QUALIFYING | PRODUCTS (Product must be purchased by June 30th, 2024) | |
| NEW CODE | DESCRIPTION | CASES PURCHASI |
| Pierre® Break | fast Sandwiches | |
| 10000001153 | Double Pork Sausage & Cheese On A Biscuit, 7.1 oz, 12 Ct | |
| 10000005606 | Mini Sausage, Egg & Cheese Sandwich, 6.3 oz, 48 Ct | |
| Pierre® Burge | ers | |
| 10000002995 | Cheeseburger, 6.79 oz, 12 Ct, 5.1 Lbs | |
| 10000000901 | Jumbo Chipotle Barbecue Bacon Cheeseburger, 6.86 oz, 12 Ct, 5.14 Lbs | |
| 10000052141 | Mini Twin Cheeseburgers, 5 oz, 12 Ct, 7.5 Lbs | |
| 10000001540 | Jumbo Flamebroiled Beef & Bacon Cheeseburger, 6 oz, 12 Ct | |
| 10000001120 | Jumbo Beef Cheeseburger, 7oz, 12 Ct | |
| 10000097721 | Pierre Signatures® Cheeseburger, 7.07 oz, 12 Ct, 5.25 Lbs | |
| Pierre® Chicke | en Sandwiches | |
| 10000012311 | Pierre Signatures® Breaded Chicken & Cheese Sandwich, 7.61 oz, 12 Ct, 5.63 | Lbs |
| 10000012312 | Pierre Signatures® Spicy Chicken & Cheese Sandwich, 7.86 oz, 12 Ct, 5.81 L | _bs |
| 10000002075 | Chicken Cordon Bleu, Ham & Cheese Sandwich, 6.6 oz, 12 Ct | |
| 10000011080 | Jumbo Southern Fried Chicken Breast Sandwich, 6.4 oz, 12 Ct | |
| 10000000423 | Mini Spicy Breaded Chicken, 5.5 oz, 48 Ct | |
| 10000003071 | Spicy Chicken Sandwich, 6.3 oz, 12 Ct | |
| Rudy's Farm® | Breakfast Sandwiches | |
| 10000010324 | Individually Wrapped Sausage Biscuit, Twin Pack, 2.75 oz, 60 Ct | |
| BIG AZ® Brea | kfast Sandwiches | |
| 10000001511 | Western Style Ham Omelet Wrap, 5.36 oz, 10 Ct, 3.31 Lbs | |
| 10000002074 | Sausage, Bacon, Egg & Cheese Omelet Sandwich, 9.86 oz, 12 Ct, 7.31 Lbs | |
| 10000011501 | Double Sausage & Cheese Biscuit Sandwich, 7.5 oz, 8 Ct, 3.7 Lbs | |
| 10000011503 | Biscuit Stacker® Sausage, Bacon, Egg & Cheese Biscuit Sandwich, 7.04 oz, | |
| | 8 Ct, 3.48 Lbs | |
| 10000006090 | Rack-O-Ribs BBQ Pork Rib Sandwich, 8.61 oz, 8 Ct, 4.3 Lbs | |
| 10000011460 | Sriracha Grilled Chicken Sandwich, 8.61 oz, 8 Ct, 4.25 Lbs | |
| 10000014870 | Chicken, Bacon & Cheddar Club, 8.86 oz, 8 Ct, 4.38 Lbs | |
| BIG AZ® Burg | jers | |
| 10000014651 | BaconAddict® Cheeseburger, 9.46 oz, 10 Ct, 5.84 Lbs | |
| 10000014850 | Angus Cheddar Cheeseburger, 8.82 oz, 10 Ct, 4.35 Lbs | |
| 10000094710 | Charbroil Beef Cheeseburger, 8.89 oz, 10 Ct, 5.56 Lbs | |
| 10000060410 | Jalapeño Charbroil Beef Cheeseburger, 9.71 oz, 10 Ct, 6.06 Lbs | |
| 10000001438 | Fully Cooked Angus Cheeseburger, 8.51 oz, 12 Ct | |
| 10000047010 | BaconAddict® Cheeseburger, 9.35 oz, 10 Ct | |
| 10000060510 | Jalapeño Charbroil Beef Cheeseburger, 9.7 oz, 10 Ct | |
| 10000044310 | Charbroil Beef Cheeseburger, 8.9 oz, 10 Ct | |
| BIG AZ® Chic | ken Sandwiches | |
| 10000062200 | Spicy Chicken & Cheese Sandwich, 10.21 oz, 8 Ct, 5.1 Lbs | |
| 10000097718 | Country Fried Chicken & Cheese Sandwich, 9.54 oz, 8 Ct, 4.7 Lbs | |
| 10000001444 | Country Fried Chicken & Cheese Sandwich, 9.2 oz, 8 Ct | |
| 10000001733 | Spicy Chicken & Cheese Sandwich, 9.2 oz, 8 Ct | |
| Landshire® Bu | | |
| 10000001368 | Charbroil Beef & Cheese Sandwich, 4.86 oz, 12 Pieces, 3.64 Lbs | |
| 10000001342 | Double Beef Stacker w/ Cheese, 6 oz, 12 Ct | |
| | hicken Sandwiches | |
| 10000001376 | Barbecue Chicken Sandwich, 5.4 oz, 12 Ct | |
| 10000001374 | Honey Mustard Chicken Sandwich, 5.4 oz, 12 Ct | |
| 10000030561 | Spicy Breaded Chicken & Pepperjack Cheese Sandwich, 5.4 oz, 14 Ct | |
| • | en Sandwiches - Butcher-Wrapped | |
| 0000052609 | Butcher-Wrapped Southern Style Chicken Sandwich, 5.68 oz, 12 Ct | |
| 10000057051 | Butcher-Wrapped Spicy Southern Chicken Sandwich, 5.39 oz, 12 Ct | |
| 10000051874 | Butcher-Wrapped Chicken & Waffles Sandwich, 4.73 oz, 12 Ct | |
| 10000051876 | Butcher-Wrapped Hot 'N Spicy Chicken & Waffles Sandwich, 4.73 oz, 12 Ct | |







621 CONVECTION OVEN



| | PRODUCTS (Product must be purchased by June 30th, 2024) | CACE |
|---------------|--|----------------|
| NEW CODE | DESCRIPTION | CASE PURCHA |
| Jimmy Dean | Breakfast Sandwiches - Butcher-Wrapped | |
| 10000011802 | Sausage, Egg & Cheese Croissant Sandwich, 4.5 oz, 24 Ct | |
| 10000011859 | Sausage, Egg & Cheese Croissant, 4.9 oz, 12 Ct | |
| 10000051368 | Ham, Egg & Cheese Muffin, 4.16 oz, 12 Ct, 3.08 Lbs | |
| 10000051378 | Sausage & Biscuit, 3.5 oz, 12 Ct, 2.63 Lbs | |
| 10000013655 | French Toast Sausage Sandwich, 3.9 oz, 24 Ct | |
| 10000010325 | Individually Wrapped Sausage Biscuit, Twin Pack, 3.4 oz, 60 Ct | |
| 10000011851 | Pancake & Sausage Sandwich, 4.04 oz, 24 Ct | |
| 10000011611 | Sausage Biscuit Sandwich, 3.5 oz, 12 Ct | |
| 10000051377 | Sausage, Egg & Cheese Biscuit, 4.9 oz, 12 Ct | |
| 10000051369 | Sausage, Egg & Cheese Muffin, 5 oz, 12 Ct | |
| 10000011856 | Sausage & Egg Pancake Sandwich w/ Maple Syrup, 4.9 oz, 12 Ct, 3.67 Lbs | |
| 10000051327 | Blazin' Hot® Hot & Spicy Sausage Biscuit, 3.5 oz, 12 Ct, 2.63 Lbs | |
| 10000051328 | Blazin' Hot® Hot & Spicy Sausage, Egg & Pepperjack Cheese Biscuit, | |
| | 5 oz, 12 Ct, 3.75 Lbs | |
| 10000051329 | Blazin' Hot® Spicy Split Smoked Sausage & Cheese Croissant, 4.8 oz, | |
| | 12 Ct, 3.6 Lbs | |
| 10000051331 | Ham, Egg & Cheese Croissant, 3.9 oz, 12 Ct, 2.93 Lbs | |
| 10000051332 | Canadian Bacon, Egg & Cheese Muffin, 4.1 oz, 12 Ct, 3.07 Lbs | |
| 10000051333 | Sausage, Egg & Cheese Muffin, 5.1 oz, 12 Ct, 3.82 Lbs | |
| 10000051362 | Bacon, Egg & Cheese Biscuit, 3.6 oz, 12 Ct, 2.7 Lbs | |
| 10000051366 | French Toast & Sausage Sandwich, 3.65 oz, 12 Ct, 2.93 Lbs BW | |
| 10000051367 | Sausage, Egg & Cheese Muffin Sandwich, 5 oz, 12 Ct, 3.75 Lbs | |
| 10000051372 | Fully Cooked Sausage, Egg & Cheese Bagel, 5.2 oz, 12 Ct | |
| 10000051374 | Sausage, Egg & Cheese Biscuit, 4.9 oz, 12 Ct | |
| 10000051400 | Southern Style Chicken Biscuit, 6.3 oz, 12 Ct, 4.73 Lbs | |
| 10000051499 | Egg & Cheese Muffin, 3.5 oz, 12 Ct, 2.63 Lbs | |
| Jimmy Dean | Delights® Breakfast Sandwiches - Butcher-Wrapped | |
| 10000051334 | Canadian Bacon, Egg White & Cheese Whole Grain Muffin, 4.5 oz, 12 Ct, 3.8 Lbs | |
| 10000051335 | Turkey Sausage, Egg White & Cheese Whole Grain Muffin, 5.1 oz, 12 Ct, 3.83 Lbs | |
| Ball Park® Sa | ndwiches - Butcher-Wrapped | |
| 10000051433 | Flame Grilled Beef Burger on a Bun, 3.8 oz, 12 Ct, 2.85 Lbs | |
| 10000051434 | Flame Grilled Cheeseburger on a Bun, 4.3 oz, 12 Ct, 3.23 Lbs | |
| 10000051435 | Flame Grilled Bacon Cheeseburger on a Bun, 4.5 oz, 12 Ct, 3.38 Lbs | |
| 10000051441 | Flame Grilled Double Cheeseburger on a Bun, 6.6 oz, 12 Ct, 4.95 Lbs | |

Power up your food business with the comprehensive Tyson Convenience Equipment & Merchandising Program. With a complete selection of the latest equipment and high-impact merchandising to lucrative offers and rebates, it delivers everything you need to help sell more food from the biggest brands that customers love.

3 Easy Steps!

- 2. Purchase equipment (through QR code) Scan QR code for more details.
- 3. Submit rebate (through QR code)

• 1st Half Program Runs: January 1, 2024 - June 30 2024

1. Purchase product with your sales or distributor rep

- Deadline to postmark request for rebate: July 31, 2024
- 2nd Half Program Runs: July 1, 2024 December 31, 2024
- Deadline to postmark request for rebate: January 31, 2025





















Equipment & Merchandising Program 2024

WARMERS (CONTINUED)

COOLERS (CONTINUED)

NEW CODE DESCRIPTION

Jimmy Dean Retail Product Options

Hillshire Farm® Retail Product Options

10000057328

 10000065048
 Bacon Simple Scrambles, 5.32 oz

 10000065054
 Turkey Sausage Simple Scrambles, 5.32 oz

 0000055067
 Sausage & Cheddar Omelet Minis, 3.17 oz

 1000001496
 Mini Maple Pancakes and Maple Sausage Bit

10000006479 Hillshire® Snacking Small Plates: Hot Calabrese Salame

and Cocoa Almond & Walnut Blend

10000020181 Hillshire® Snacking Small Plates: Genoa Salame & Cheddar Cheese

 10000057330
 Hillshire® Snacking Bistro Bites: Italian Dry Salame and Cheddar Cheese

 10000057331
 Hillshire® Snacking Bistro Bites: Wine Infused Salame w/ White Cheddar Cheese and Salted Almonds

 10000057332
 Hillshire® Snacking Bistro Bites: Uncured Pepperoni w/ Monterey Jack

10000020182 Hillshire® Snacking Small Plates: Italian Dry Salame & Gouda Cheese 10000006480 Hillshire® Snacking Small Plates: Wine Infused Salame & Cheddar Cheese

Hillshire® Snacking Bistro Bites: Genoa Salame, Gouda Cheese & Salted

| | PRODUCTS (Product must be purchased by June 30th, 2024) | |
|----------------|--|-------------------|
| NEW CODE | DESCRIPTION | CASES PURCHASE |
| Tyson° To Go | Products | |
| 10383112231 | Fully Cooked Homestyle Chicken Breast Filets | |
| 10383142231 | Fully Cooked Hot 'N Spicy Chicken Breast Filets | |
| 10383202231 | Fully Cooked Homestyle Chicken Tenderloin Fritters | |
| 10383232231 | Fully Cooked Homestyle Chicken Bites | |
| Pierre® Other | Sandwiches/Handhelds | |
| 10000002994 | Barbecue Pork Rib Sandwich, 6.57 oz, 12 Ct, 4.875 Lbs | |
| 10000003247 | Meatloaf Sandwich w/ Ketchup, 7.07 oz, 12 Ct, 5.25 Lbs | |
| 10000001065 | Pierre Signatures® Barbecue Boneless Pork Rib Sandwich, 6.79 oz, 12 Ct, 5.03 Lbs | |
| 10000080304 | Classic Grilled Cheese Sandwich, 4.1 oz, 12 Ct | |
| 10000060795 | Toasted Philly Cheesesteak Melt, 5.24 oz, 12 Ct | |
| 10000060794 | Toasted Cheesy Bacon Melt, 4.05 oz, 12 Ct | |
| 10000060796 | Toasted BBQ Pulled Pork Melt, 5.04 oz, 12 Ct | |
| BIG AZ* Othe | r Sandwiches/Handhelds | |
| 10000001734 | Rack-O-Ribs Barbecue Pork Rib Sandwich, 8.6 oz, 8 Ct | |
| 10000001391 | BBQ Charbroil Beef Sub, 8.1 oz, 8 Ct | |
| 10000001576 | Chili Cheese Dogs, 8.5 oz, 8 Ct | |
| Bosco® Stuffe | d Breadsticks Other Sandwiches/Handhelds | |
| 17021081120 | 7" Cheese Stuffed Breadsticks, 108/2.98 oz, Bulk w/ 54 Sleeves | |
| State Fair® Ot | ther Sandwiches/Handhelds | |
| 10000008481 | Fully Cooked Classic Corn Dogs, 3.95 oz, 48 Ct | |
| 10000084818 | Jumbo Corn Dogs w/ Bags, 4.04 oz, 48 Ct | |
| Jimmy Dean® | Other Sandwiches/Handhelds | |
| 10000056522 | Biscuit Roll-Up | |
| Mexican Orig | inal" Other Sandwiches/Handhelds | |
| 10192860621 | Yellow 1/4 Cut Tortilla Chips, 15 Lbs | |
| 10076500621 | White Quarter Cut Tortilla Chips, 30 Lbs | |
| Hillshire Farm | 1° Other Sandwiches/Handhelds | |
| 10000032550 | Cheddarwurst® Smoked Sausage Wrapped in Bagel | |
| 10000061087 | Stuffed Croissant Pepperoni & Mozzarella Cheese, 3.36 oz, 24 Ct | |
| 10000061092 | Stuffed Croissant Ham & Cheddar Cheese, 4.11 oz, 24 Ct | |
| 10000060192 | Stuffed Croissant Chicken Breast, Colby Jack Cheese and Bacon, 3.56 oz, 24 Ct | |





CASES PURCHASED

DELUXE MERCHANDISER PACKAGE

CANOPY SNEEZE GUARD MERCHANDISER PACKAGE

STANDARD MERCHANDISER PACKAGE

COOLERS Purchase cooler package and products from the list below to receive product rebate. For every \$150 spend on equipment you are eligible to receive 5 cases of product, up to 15 cases.

Breakdown of equipment price tied to the cases you can rebate:

\$150.00 - \$299.99 = 5 Cases \$300.00 - \$449.99 = 10 Cases

\$450.00+ = 15 Cases

10000065047 Sausage Simple Scrambles, 5.32 oz

CECILWARE CTR3.75 COUNTERTOP COOLER

QUALIFYING PRODUCTS (Product must be purchased by June 30th, 2024 CASES PURCHASED DESCRIPTION Hillshire Farm® Sandwiches 10000097585 Chicken Caesar Wrap, 7.7 oz, 12 Ct, 5.77 Lbs Ham & Swiss Classic Sandwich, 8 oz, 10 Ct, 5 Lbs 10000039808 Turkey & Provolone Classic Sandwich, 8 oz, 10 Ct, 5 Lbs Chicken Salad Classic Sandwich, 8 oz, 10 Ct 10000039774 Tuna Salad Classic Sandwich, 8 oz, 10 Ct
 10000039809
 Italian Combo Flatbread Sandwich, 8.6 oz, 10 Ct, 5.38 Lbs

 10000039826
 Cold Cut Combo Flatbread Sandwich, 9.2 oz, 10 Ct, 5.75 Lbs

 10000039825
 Turkey Bacon Club Flatbread Sandwich, 8.6 oz, 10 Ct, 5.38 Lbs
 10000039828 Turkey Ham & Cheese Club Flatbread Sandwich, 9.8 oz, 10 Ct, 6.13 Lbs 10000097587 Chicken Salad Wedge, 5.9 oz, 10 Ct, 3.69 Lbs 10000097592 Hearty Ham & Swiss Wedge, 8.25 oz, 6 Ct, 3.09 Lbs 10000097593 Hearty Turkey & Cheddar Wedge, 8.25 oz, 6 Ct, 3.09 Lbs 10000097588 Smoky Ham & Cheddar Wedge, 6.1 oz, 10 Ct, 3.81 Lbs Turkey Breast & Natural Cheddar Wedge, 6.1 oz, 10 Ct, 3.81 Lbs 10000097596 Tuna Salad Wedge, 5.9 oz, 10 Ct, 3.69 Lbs 10000097594 Hearty Italian Wedge, 8.6 oz, 6 Ct, 3.23 Lbs Ball Park* Hot Dogs 0000062224 Beef Frank Hot Dog on a Bun, 4.16 oz, 12 Ct 0000062225 Jumbo Beef Frank Hot Dog on a Bun, 4.16 Jimmy Dean® Retail Product Options 10000042170 Loaded Meatlovers Bites 10000042302 Loaded Sausage Tots Gouda & Bacon Omelet Minis 3.2 oz, 2 Ct 10000065046 Meat Lovers Simple Scrambles w/ Real Eggs, Sausage, Cheddar Cheese

ROLLER GRILLS Purchase roller grill package and products from the list below to receive product rebate. For every \$200 spent on equipment, you are eligible to receive 3 cases of product, up to 12 cases.

Breakdown of equipment price tied to the cases you can rebate: \$200.00 - \$399.99 = 3 Cases \$400.00 - \$599.99 = 6 Cases \$600.00 - \$799.99 = 9 Cases

| NEW CODE | DESCRIPTION | CASES PURCHASEI | |
|----------------|---|--------------------|--|
| Ball Park* Hot | Dogs | | |
| 10000031803 | Beef Hot Dogs, 6:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen | | |
| 10000016718 | Beef Hot Dogs, 5:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen | | |
| 10000016721 | Three Meat Hot Dogs, 5:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen | | |
| 10000010079 | All Beef Franks, 6:1 Links Per Lb, 6 Inch, 10 Lbs, Gas Flushed | | |
| 10000016732 | Three Meat Hot Dogs, 6:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen | | |
| 10000031805 | Angus Beef Franks, 5:16 Inch, 2/5 Lbs, Frozen | | |
| 10000016719 | Beef Hot Dogs, 8:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen | | |
| 10000016720 | Three Meat Franks, 2.0 oz | | |
| 10000016748 | Beef Hot Dogs, 4:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen | | |
| 10000031804 | Deli Style Beef Franks, 5:1, 6 Inch, Approx. 25 Servings Per Container, | | |
| | 2/5 Lbs, Frozen | | |
| Jimmy Dean® R | oller Grill Breakfast Links | | |
| 10000019611 | Fully Cooked Original Skinless Pork Sausage Links, 6 Inch, 2.67 oz | | |
| 10000019612 | Fully Cooked Maple Sausage Links, 6 Inch, 2.67 oz, Frozen | | |
| Hillshire Farm | Links | | |
| 10000032102 | Cheddarwurst® Skinless Link, 5-1, 6 Inch, 2/6 Lbs | | |
| 10000045135 | Jalapeño Cheddar Skinless Smoked Sausage | | |
| 10000005151 | Fully Cooked Skinless Polish Sausage Links, 5:1 Links Per Lb, 6.75 Inch, 12 Lbs | | |
| 10000011394 | Fully Cooked Jalapeño Mesquite Skinless Dinner Sausage Links, 5:1 | | |
| | Links Per Lb, 6 Inch, Frozen | | |
| 10000021546 | Fully Cooked Pepperjack Skinless Dinner Sausage Links, 5:1 Links Per | | |
| | Lb, 6 Inch, Frozen | | |
| 10000059129 | Jalapeño Mac n' Cheese Smoked Sausage 2/12 Lbs | | |
| 10000059130 | Spicy Chili w/ Cheese & Beans Smoked Sausage 2/6 Lbs | | |

2024 Equipment & Merchandising Offer • Tyson Foodservice • P.O. Box 2048 • Brownsdale, MN 55918

| Lefter (E) | ☐ Equipment Proof of Purchase is attached Establishment: Name: Title: Address (No PO Boxes): | Product Proof of | Purchase is attached | | |
|------------|---|------------------|----------------------|--|--|
| | Establishment: | | | Email: | |
| | Name: | | | Phone: | |
| | Title: | | | Primary Distributor: | |
| | Address (No PO Boxes): | | | City: | State: |
| AN ME | City: | State: | Zip: | Check here if you would like to receiv | e e-mail offers from Tyson Foodservice |
| | | | | | |

AS AND CONDITIONS

The Customers For Superior States and English expectators that purchase qualifying equipment will receive a rebate for the cost of up to 12 cases of qualifying pequipment purchased. Grif Relief Coll rebate, digible expectators that purchase qualifying equipment will receive a rebate for the cost of up to 12 cases of qualifying pequipment purchased. Coder redatal cost of the qualifying equipment purchased. Once coupses preparation control regards and the contract business, national accounts, difficulties and broken group, distributions and broken or generations are one exist to make a contract business. The control regards are one of the purchased designed and the purchased control regards and the purchased designed and th