

Exclusive Tools To Help You Grow

This program is designed to help smaller operators meet the growing demands of their customers by offering rebates on qualified Tyson products. Simply purchase equipment in the program, along with qualified products to receive a rebate for future purchase of Tyson qualified products.

WARMERS Purchase warmer package and products from the list below to receive product rebate. For every \$150 spend on equipment, you are eligible to receive 5 cases of product, up to 15 cases.

Breakdown of equipment price tied to the cases you can rebate:
 \$150.00 - \$299.99 = 5 Cases \$300.00 - \$449.99 = 10 Cases \$450.00+ = 15 Cases

QUALIFYING PRODUCTS (Product must be purchased by December 31st, 2023)		
NEW CODE	DESCRIPTION	CASES PURCHASED
Pierre® Breakfast Sandwiches		
10000001153	Double Pork Sausage & Cheese On A Biscuit, 7.1 oz, 12 Ct	
10000005606	Mini Sausage, Egg & Cheese Sandwich, 6.3 oz, 48 Ct	
Pierre® Burgers		
10000002995	Cheeseburger, 6.79 oz, 12 Ct, 5.1 Lbs	
10000000901	Jumbo Chipotle Barbecue Bacon Cheeseburger, 6.86 oz, 12 Ct, 5.14 Lbs	
100000052141	Mini Twin Cheeseburgers, 5 oz, 12 Ct, 7.5 Lbs	
10000001540	Jumbo Flamebroiled Beef & Bacon Cheeseburger, 6 oz, 12 Ct	
10000001120	Jumbo Beef Cheeseburger, 7oz, 12 Ct	
10000097721	Pierre Signatures® Cheeseburger, 7.07 oz, 12 Ct, 5.25 Lbs	
Pierre® Chicken Sandwiches		
10000012311	Pierre Signatures® Breaded Chicken & Cheese Sandwich, 7.61 oz, 12 Ct, 5.63 Lbs	
10000012312	Pierre Signatures® Spicy Chicken & Cheese Sandwich, 7.86 oz, 12 Ct, 5.81 Lbs	
10000002075	Chicken Cordon Bleu, Ham & Cheese Sandwich, 6.6 oz, 12 Ct	
10000011080	Jumbo Southern Fried Chicken Breast Sandwich, 6.4 oz, 12 Ct	
10000000423	Mini Spicy Breaded Chicken, 5.5 oz, 48 Ct	
10000003071	Spicy Chicken Sandwich, 6.3 oz, 12 Ct	
Rudy's Farm® Breakfast Sandwiches		
10000010324	Individually Wrapped Sausage Biscuit, Twin Pack, 2.75 oz, 60 Ct	
BIG AZ® Breakfast Sandwiches		
10000001511	Western Style Ham Omelet Wrap, 5.36 oz, 10 Ct, 3.31 Lbs	
10000002074	Sausage, Bacon, Egg & Cheese Omelet Sandwich, 9.86 oz, 12 Ct, 7.31 Lbs	
10000011501	Double Sausage & Cheese Biscuit Sandwich, 7.5 oz, 8 Ct, 3.7 Lbs	
10000011503	Biscuit Stacker® Sausage, Bacon, Egg & Cheese Biscuit Sandwich, 7.04 oz, 8 Ct, 3.48 Lbs	
10000006090	Rack-O-Ribs BBQ Pork Rib Sandwich, 8.61 oz, 8 Ct, 4.3 Lbs	
10000011460	Sriracha Grilled Chicken Sandwich, 8.61 oz, 8 Ct, 4.25 Lbs	
10000014870	Chicken, Bacon & Cheddar Club, 8.86 oz, 8 Ct, 4.38 Lbs	
BIG AZ® Burgers		
10000014651	BaconAddict® Cheeseburger, 9.46 oz, 10 Ct, 5.84 Lbs	
10000014850	Angus Cheddar Cheeseburger, 8.82 oz, 10 Ct, 4.35 Lbs	
10000094710	Charbroil Beef Cheeseburger, 8.89 oz, 10 Ct, 5.56 Lbs	
10000060410	Jalapeno Charbroil Beef Cheeseburger, 9.71 oz, 10 Ct, 6.06 Lbs	
10000001438	Fully Cooked Angus Cheeseburger, 8.51 oz, 12 Ct	
10000047010	BaconAddict® Cheeseburger, 9.35 oz, 10 Ct	
10000060510	Jalapeno Charbroil Beef Cheeseburger, 9.7 oz, 10 Ct	
10000044310	Charbroil Beef Cheeseburger, 8.9 oz, 10 Ct	
BIG AZ® Chicken Sandwiches		
10000062200	Spicy Chicken & Cheese Sandwich, 10.21 oz, 8 Ct, 5.1 Lbs	
10000097718	Country Fried Chicken & Cheese Sandwich, 9.54 oz, 8 Ct, 4.7 Lbs	
10000001444	Country Fried Chicken & Cheese Sandwich, 9.2 oz, 8 Ct	
10000001733	Spicy Chicken & Cheese Sandwich, 9.2 oz, 8 Ct	
Landshire® Burgers		
10000001368	Charbroil Beef & Cheese Sandwich, 4.86 oz, 12 Pieces, 3.64 Lbs	
10000001342	Double Beef Stacker w/ Cheese, 6 oz, 12 Ct	
Landshire® Chicken Sandwiches		
10000001376	Barbecue Chicken Sandwich, 5.4 oz, 12 Ct	
10000001374	Honey Mustard Chicken Sandwich, 5.4 oz, 12 Ct	
10000030561	Spicy Breaded Chicken & Pepperjack Cheese Sandwich, 5.4 oz, 14 Ct	
Tyson® Chicken Sandwiches - Butcher-Wrapped		
10000052609	Butcher-Wrapped Southern Style Chicken Sandwich, 5.68 oz, 12 Ct	
10000057051	Butcher-Wrapped Spicy Southern Chicken Sandwich, 5.39 oz, 12 Ct	
10000051874	Butcher-Wrapped Chicken & Waffles Sandwich, 4.73 oz, 12 Ct	
10000051876	Butcher-Wrapped Hot 'N Spicy Chicken & Waffles Sandwich, 4.73 oz, 12 Ct	



690-16 WARMER



891 WARMER



791 SLIMLINE WARMER



621 CONVECTION OVEN



690-25 WARMER

QUALIFYING PRODUCTS (Product must be purchased by December 31st, 2023)		
NEW CODE	DESCRIPTION	CASES PURCHASED
Jimmy Dean® Breakfast Sandwiches - Butcher-Wrapped		
10000011802	Sausage, Egg & Cheese Croissant Sandwich, 4.5 oz, 24 Ct	
10000011859	Sausage, Egg & Cheese Croissant, 4.9 oz, 12 Ct	
10000051368	Ham, Egg & Cheese Muffin, 4.16 oz, 12 Ct, 3.08 Lbs	
10000051378	Sausage & Biscuit, 3.5 oz, 12 Ct, 2.63 Lbs	
10000013655	French Toast Sausage Sandwich, 3.9 oz, 24 Ct	
10000010325	Individually Wrapped Sausage Biscuit, Twin Pack, 3.4 oz, 60 Ct	
10000011851	Pancake & Sausage Sandwich, 4.04 oz, 24 Ct	
10000011611	Sausage Biscuit Sandwich, 3.5 oz, 12 Ct	
10000051377	Sausage, Egg & Cheese Biscuit, 4.9 oz, 12 Ct	
10000051369	Sausage, Egg & Cheese Muffin, 5 oz, 12 Ct	
10000011856	Sausage & Egg Pancake Sandwich w/ Maple Syrup, 4.9 oz, 12 Ct, 3.67 Lbs	
10000051327	Blazin' Hot® Hot & Spicy Sausage Biscuit, 3.5 oz, 12 Ct, 2.63 Lbs	
10000051328	Blazin' Hot® Hot & Spicy Sausage, Egg & Pepperjack Cheese Biscuit, 5 oz, 12 Ct, 3.75 Lbs	
10000051329	Blazin' Hot® Spicy Split Smoked Sausage & Cheese Croissant, 4.8 oz, 12 Ct, 3.6 Lbs	
10000051331	Ham, Egg & Cheese Croissant, 3.9 oz, 12 Ct, 2.93 Lbs	
10000051332	Canadian Bacon, Egg & Cheese Muffin, 4.1 oz, 12 Ct, 3.07 Lbs	
10000051333	Sausage, Egg & Cheese Muffin, 5.1 oz, 12 Ct, 3.82 Lbs	
10000051362	Bacon, Egg & Cheese Biscuit, 3.6 oz, 12 Ct, 2.7 Lbs	
10000051366	French Toast & Sausage Sandwich, 3.65 oz, 12 Ct, 2.93 Lbs BW	
10000051367	Sausage, Egg & Cheese Muffin Sandwich, 5 oz, 12 Ct, 3.75 Lbs	
10000051372	Fully Cooked Sausage, Egg & Cheese Bagel, 5.2 oz, 12 Ct	
10000051374	Sausage, Egg & Cheese Biscuit, 4.9 oz, 12 Ct	
10000051400	Southern Style Chicken Biscuit, 6.3 oz, 12 Ct, 4.73 Lbs	
10000051499	Egg & Cheese Muffin, 3.5 oz, 12 Ct, 2.63 Lbs	
Jimmy Dean Delights® Breakfast Sandwiches - Butcher-Wrapped		
10000051334	Canadian Bacon, Egg White & Cheese Whole Grain Muffin, 4.5 oz, 12 Ct, 3.8 Lbs	
10000051335	Turkey Sausage, Egg White & Cheese Whole Grain Muffin, 5.1 oz, 12 Ct, 3.83 Lbs	
Ball Park® Sandwiches - Butcher-Wrapped		
10000051433	Flame Grilled Beef Burger on a Bun, 3.8 oz, 12 Ct, 2.85 Lbs	
10000051434	Flame Grilled Cheeseburger on a Bun, 4.3 oz, 12 Ct, 3.23 Lbs	
10000051435	Flame Grilled Bacon Cheeseburger on a Bun, 4.5 oz, 12 Ct, 3.38 Lbs	
10000051441	Flame Grilled Double Cheeseburger on a Bun, 6.6 oz, 12 Ct, 4.95 Lbs	

Power up your food business with the comprehensive Tyson Convenience Equipment & Merchandising Program. With a complete selection of the latest equipment and high-impact merchandising to lucrative offers and rebates, it delivers everything you need to help sell more food from the biggest brands that customers love.

3 Easy Steps!

1. Purchase product with your sales or distributor rep
2. Purchase equipment (through QR code)
Scan QR code for more details.
3. Submit rebate (through QR code)

- 1st Half Program Runs: January 1, 2023 - June 30 2023
- Deadline to postmark request for rebate: July 31, 2023

- 2nd Half Program Runs: July 1, 2023 - December 31, 2023
- Deadline to postmark request for rebate: January 31, 2024





Equipment & Merchandising Program 2023

WARMERS (CONTINUED)

QUALIFYING PRODUCTS (Product must be purchased by December 31st, 2023)		
NEW CODE	DESCRIPTION	CASES PURCHASED
Tyson® To Go Products		
10383112231	Fully Cooked Homestyle Chicken Breast Filets	
10383142231	Fully Cooked Hot 'N Spicy Chicken Breast Filets	
10000037776	Fully Cooked Grilled Chicken Breast Filets	
10383202231	Fully Cooked Homestyle Chicken Tenderloin Fritters	
10383232231	Fully Cooked Homestyle Chicken Bites	
Pierre® Other Sandwiches/Handhelds		
10000002994	Barbecue Pork Rib Sandwich, 6.57 oz, 12 Ct, 4.875 Lbs	
10000003247	Meatloaf Sandwich With Ketchup, 7.07 oz, 12 Ct, 5.25 Lbs	
10000001065	Pierre Signatures® Barbecue Boneless Pork Rib Sandwich, 6.79 oz, 12 Ct, 5.03 Lbs	
10000080304	Classic Grilled Cheese Sandwich, 4.1 oz, 12 Ct	
BIG AZ® Other Sandwiches/Handhelds		
10000001734	Rack-O-Ribs Barbecue Pork Rib Sandwich, 8.6 oz, 8 Ct	
10000001391	BBQ Charbroil Beef Sub, 8.1 oz, 8 Ct	
10000001576	Chili Cheese Dogs, 8.5 oz, 8 Ct	
Bosco® Stuffed Breadsticks Other Sandwiches/Handhelds		
17021081120	7" Cheese Stuffed Breadsticks, 108/2.98 oz, Bulk w/ 54 Sleeves	
State Fair® Other Sandwiches/Handhelds		
10000008481	Fully Cooked Classic Corn Dogs, 3.95 oz, 48 Ct	
10000084818	Jumbo Corn Dogs w/ Bags, 4.04 oz, 48 Ct	
10000013658	Classic Corn Dog w/ Bags 2.67 oz	
Jimmy Dean® Other Sandwiches/Handhelds		
10000056522	Biscuit Roll-Up	
Mexican Original® Other Sandwiches/Handhelds		
10192860621	Yellow 1/4 Cut Tortilla Chips, 15 Lbs	
10076500621	White Quarter Cut Tortilla Chips, 30 Lbs	
Hillshire Farm® Other Sandwiches/Handhelds		
10000032550	Cheddarwurst® Smoked Sausage Wrapped in Bagel	



CECILWARE CTR3.75
COUNTERTOP COOLER

COOLERS Purchase cooler package and products from the list below to receive product rebate. For every \$150 spend on equipment, you are eligible to receive 5 cases of product, up to 15 cases. Breakdown of equipment price tied to the cases you can rebate:
\$150.00 - \$299.99 = 5 Cases \$300.00 - \$449.99 = 10 Cases
\$450.00+ = 15 Cases

QUALIFYING PRODUCTS (Product must be purchased by December 31st, 2023)		
NEW CODE	DESCRIPTION	CASES PURCHASED
Hillshire Farm® Sandwiches		
10000097586	Southwestern Style Turkey Wrap, 8.8 oz, 12 Ct, 6.6 Lbs	
10000097585	Chicken Caesar Wrap, 7.7 oz, 12 Ct, 5.77 Lbs	
10000039806	Ham & Swiss Classic Sandwich, 8 oz, 10 Ct, 5 Lbs	
10000039808	Turkey & Provolone Classic Sandwich, 8 oz, 10 Ct, 5 Lbs	
10000039807	Chicken Salad Classic Sandwich, 8 oz, 10 Ct	
10000039774	Tuna Salad Classic Sandwich, 8 oz, 10 Ct	
10000097591	Smoky Ham & Natural Cheddar Sub, 7 oz, 8 Ct	
10000097595	Turkey Breast & Natural Cheddar Sub, 7 oz, 8 Ct	
10000097590	Italian Sub, 8.2 oz, 8 Ct	
10000039809	Italian Combo Flatbread Sandwich, 8.6 oz, 10 Ct, 5.38 Lbs	
10000039826	Cold Cut Combo Flatbread Sandwich, 9.2 oz, 10 Ct, 5.75 Lbs	
10000039825	Turkey Bacon Club Flatbread Sandwich, 8.6 oz, 10 Ct, 5.38 Lbs	
10000039828	Turkey Ham & Cheese Club Flatbread Sandwich, 9.8 oz, 10 Ct, 6.13 Lbs	
10000097587	Chicken Salad Wedge, 5.9 oz, 10 Ct, 3.69 Lbs	
10000097592	Hearty Ham & Swiss Wedge, 8.25 oz, 6 Ct, 3.09 Lbs	
10000097593	Hearty Turkey & Cheddar Wedge, 8.25 oz, 6 Ct, 3.09 Lbs	
10000097588	Smoky Ham & Cheddar Wedge, 6.1 oz, 10 Ct, 3.81 Lbs	
10000097589	Turkey Breast & Natural Cheddar Wedge, 6.1 oz, 10 Ct, 3.81 Lbs	
10000097596	Tuna Salad Wedge, 5.9 oz, 10 Ct, 3.69 Lbs	
10000097594	Hearty Italian Wedge, 8.6 oz, 6 Ct, 3.23 Lbs	
Jimmy Dean® Retail Product Options		
10000042170	Loaded Meatlovers Bites	
10000042302	Loaded Sausage Tots	
10000038987	Gouda & Bacon Omelet Minis 3.2 oz, 2 Ct	
10000055067	Sausage & Cheddar Omelet Minis, 3.17 oz	
10000011496	Mini Maple Pancakes and Maple Sausage Bites, 3.3 oz	
10000039494	Morning Combos Mini Honey Biscuits & Sweet Hot Sausage Bites, 3.3 oz	

COOLERS (CONTINUED)

QUALIFYING PRODUCTS (Product must be purchased by December 31st, 2023)		
NEW CODE	DESCRIPTION	CASES PURCHASED
Hillshire Farm® Retail Product Options		
10000057328	Hillshire® Snacking Bistro Bites: Genoa Salame, Gouda Cheese & Salted Almonds	
10000057330	Hillshire® Snacking Bistro Bites: Italian Dry Salame & Cheddar Cheese	
10000057331	Hillshire® Snacking Bistro Bites: Wine Infused Salame w/ White Cheddar Cheese & Salted Almonds	
10000057332	Hillshire® Snacking Bistro Bites: Uncured Pepperoni w/ Monterey Jack & Cocoa Almond & Walnut Blend	
10000020181	Hillshire® Snacking Small Plates: Genoa Salame & Cheddar Cheese	
10000020182	Hillshire® Snacking Small Plates: Italian Dry Salame & Gouda Cheese	
10000006480	Hillshire® Snacking Small Plates: Wine Infused Salame & Cheddar Cheese	
10000006245	Hillshire® Snacking Small Plates: Uncured Pepperoni	
10000006479	Hillshire® Snacking Small Plates: Hot Calabrese Salame	
Jimmy Dean Simple Scrambles® Breakfast Cups		
10000065046	Meat Lovers Breakfast Cup w/ Real Eggs, Sausage, Cheddar Cheese & Bacon, 5.32 oz	
10000065047	Sausage Breakfast Cup, 5.32 oz	
10000065048	Bacon Breakfast Cup, 5.32 oz	
10000065054	Turkey Sausage Breakfast Cup, 5.32 oz	
10000065057	Steak & Cheddar Breakfast Cup, 5.32 oz	



DELUXE MERCHANDISER
PACKAGE



CANOPY SNEEZE GUARD
MERCHANDISER PACKAGE



STANDARD MERCHANDISER
PACKAGE

ROLLER GRILLS Purchase roller grill package and products from the list below to receive product rebate. For every \$200 spent on equipment, you are eligible to receive 3 cases of product, up to 12 cases.

Breakdown of equipment price tied to the cases you can rebate:

\$200.00 - \$399.99 = 3 Cases \$400.00 - \$599.99 = 6 Cases \$600.00 - \$799.99 = 9 Cases
\$800.00+ = 12 Cases

QUALIFYING PRODUCTS (Product must be purchased by December 31st, 2023)		
NEW CODE	DESCRIPTION	CASES PURCHASED
Ball Park® Hot Dogs		
10000031803	Beef Hot Dogs, 6:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen	
10000016718	Beef Hot Dogs, 5:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen	
10000016721	Three Meat Hot Dogs, 5:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen	
10000010079	All Beef Franks, 6:1 Links Per Lb, 6 Inch, 10 Lbs, Gas Flushed	
10000016732	Three Meat Hot Dogs, 6:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen	
10000031805	Angus Beef Franks, 5:1 6 Inch, 2/5 Lbs, Frozen	
10000016719	Beef Hot Dogs, 8:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen	
10000016720	Three Meat Franks, 2.0 oz	
10000016748	Beef Hot Dogs, 4:1 Links Per Lb, 6 Inch, 2/5 Lbs, Frozen	
10000031804	Deli Style Beef Franks, 5:1, 6 Inch, Approx. 25 Servings Per Container, 2/5 Lbs, Frozen	
Jimmy Dean® Roller Grill Breakfast Links		
10000019611	Fully Cooked Original Skinless Pork Sausage Links, 6 Inch, 2.67 oz	
10000019612	Fully Cooked Maple Sausage Links, 6 Inch, 2.67 oz, Frozen	
Hillshire Farm® Links		
10000032102	Cheddarwurst® Skinless Link, 5-1, 6 Inch, 2/6 Lbs	
10000045135	Jalapeno Cheddar Skinless Smoked Sausage	
10000005151	Fully Cooked Skinless Polish Sausage Links, 5:1 Links Per Lb, 6.75 Inch, 12 Lbs	
10000011394	Fully Cooked Jalapeno Mesquite Skinless Dinner Sausage Links, 5:1 Links Per Lb, 6 Inch, Frozen	
10000021546	Fully Cooked Pepperjack Skinless Dinner Sausage Links, 5:1 Links Per Lb, 6 Inch, Frozen	
10000032121	Cheddarwurst® Fully Cooked Polish Smoked Sausage 6:1	

2023 Equipment & Merchandising Offer • Tyson Foodservice • P.O. Box 2048 • Brownsdale, MN 55918



SCAN ME

☐ Equipment Proof of Purchase is attached ☐ Product Proof of Purchase is attached

Establishment: _____ Email: _____

Name: _____ Phone: _____

Title: _____ Primary Distributor: _____

Address (No PO Boxes): _____ City: _____ State: _____

City: _____ State: _____ Zip: _____ ☐ Check here if you would like to receive e-mail offers from Tyson Foodservice

TERMS AND CONDITIONS
Eligible Customers: For warmer rebates, eligible operators that purchase qualifying equipment will receive a rebate for the cost of up to 15 cases of qualifying products, not to exceed the total cost of the qualifying equipment purchased. For roller grill rebate, eligible operators that purchase qualifying equipment will receive a rebate for the cost of up to 12 cases of qualifying products, not to exceed the total cost of the qualifying equipment purchased.
For cooler rebates, eligible operators that purchase qualifying equipment will receive a rebate for the cost of up to 15 cases of qualifying product, not to exceed the total cost of the qualifying equipment purchased. One coupon per operator/customer. Resale bid, contract business, national accounts, affiliated franchise groups, distributors and broker organizations are not eligible. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by operators. No bulk submissions or third party submissions will be accepted. Offers valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. Qualifying Products: SKUs listed as above. Qualifying Warmer Equipment: Any Jimmy Dean® "Ball Park®", "Kosco®", "Tyson®", "State Fair®", "Crispin®", "Big A®", or "Pierre®" branded warmer units offered on merchandising.tysonfoodservice.com. Qualifying Roller Grill Equipment: Standard roller grill equipment including but not limited to a grill, sneeze guard, and bun bin. Effective Dates: Qualifying equipment purchase must be made between July 1, 2023 - December 31, 2023. Request for rebate must be postmarked by January 31, 2024. Please allow 6-8 weeks for rebate to arrive. Proof of Purchase: Must attach copies of both the equipment purchase invoice and the distributor product purchase invoice to this coupon for submission. Invoices used for this offer cannot be used in conjunction with any other Tyson Foodservice offer except the Tyson Partners Program. Distributor velocity reports will only be accepted if they include Tyson Foodservice item numbers, specific invoice numbers, dates and purchase prices. Tyson Foods, Inc. has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Tyson Foods, Inc.